



RH LOGIC 200/220 - COLOUR INSPIRATION

Personalisation - Colourisation - Inspiration

DESIGNED FOR HUMAN PERFORMANCE

This colour inspiration book of RH Logic 200/220 is meant to inspire and demonstrate how colours and different textile qualities influence identity and expression.

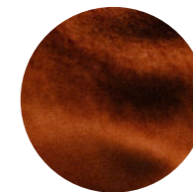
The various directions Colourful, Exclusive, Calm and Timeless represent different expressions that affect both the chair, the environment it is in, and the person using it.

This is meant as a tool to direct customers in finding a personal chair suitable for their specific setting, environment, personality and work space.

COLOURFUL



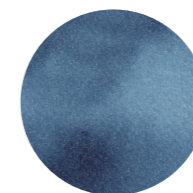
EXCLUSIVE



CALM



TIMELESS



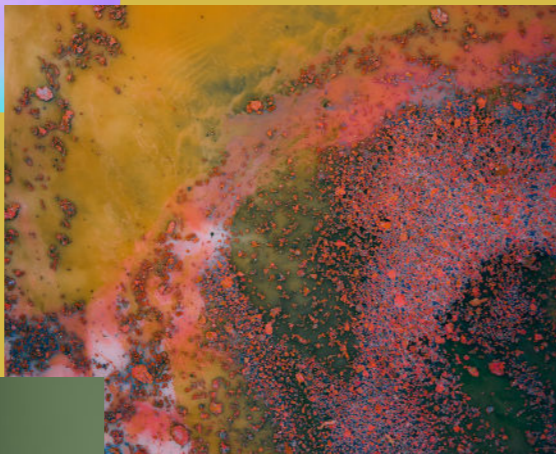
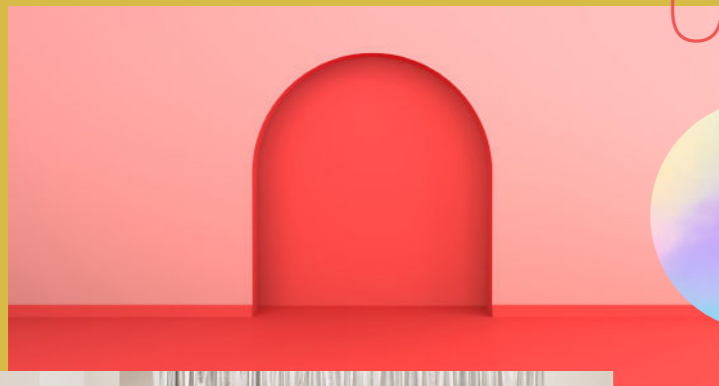
Personalisation - colourization - inspiration:
Three distinct concepts we used to enhance the appeal and uniqueness of the New Logic.

Personalisation involves tailoring the product to individual preferences.

Colourisation refers to the use of colour schemes to evoke certain emotions or associations.

Inspiration, on the other hand, involves drawing on creative ideas or themes to generate innovative and engaging designs or concepts.

COLOURFUL



- Fresh
- Colourful
- Unique
- Vibrant
- Attention-grabbing
- Playful
- Energising
- Lively



Orange-red: 0E6K2K



Coral: 0E6KDY



Old rose: 0E6KR6



Dusty Red 0E6KVY



Blue: 0E6KYS



Light blue: 0DP5CE



Green: 0E7YXE



Dusty green: 0DJDQP

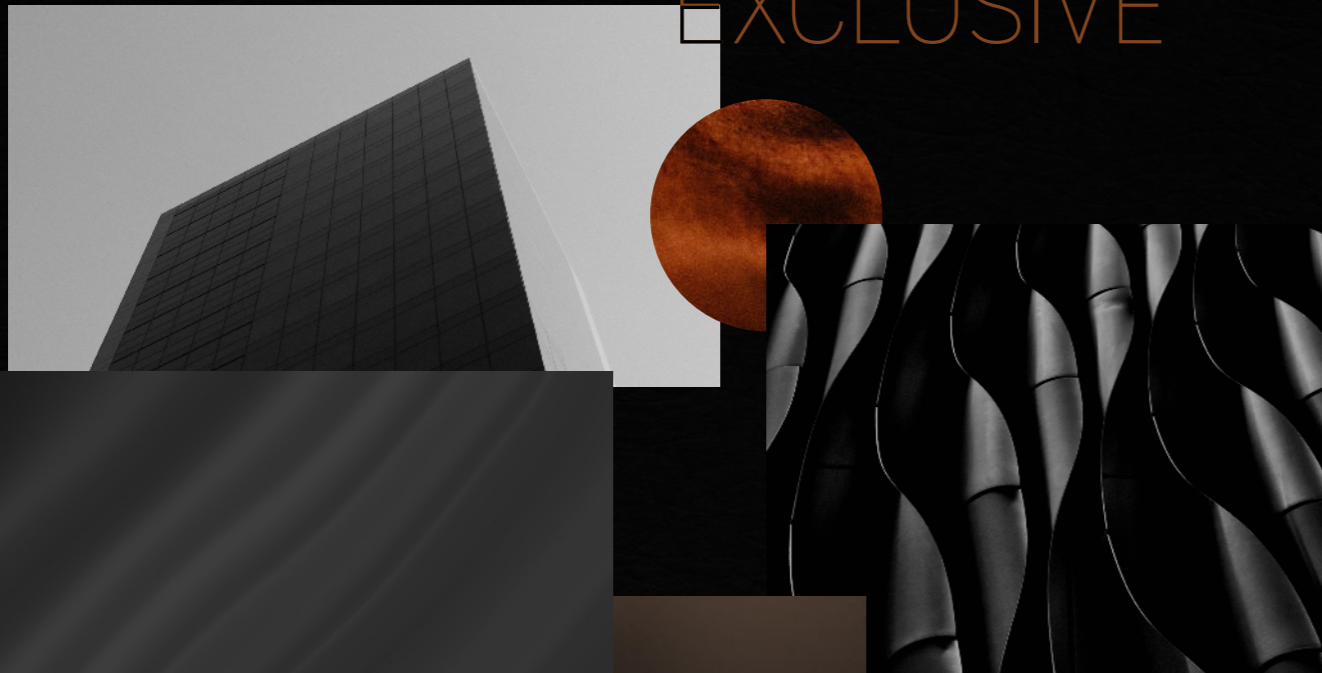


Ochre: 06TLUX



Light ochre: 0E6L3H

EXCLUSIVE



- Quality
- Deep colours
- Precision
- Traditional
- Seriousness
- Powerful
- Exclusive
- Elegant



Cognac: 0E1KF4



Cognac: 08YPQQ



Cognac: 0E1KAE



Dark brown: 09YZJR



Brown grey: 0E1K3T



Brown grey: 0E1D5W



Black: 0E1KH0

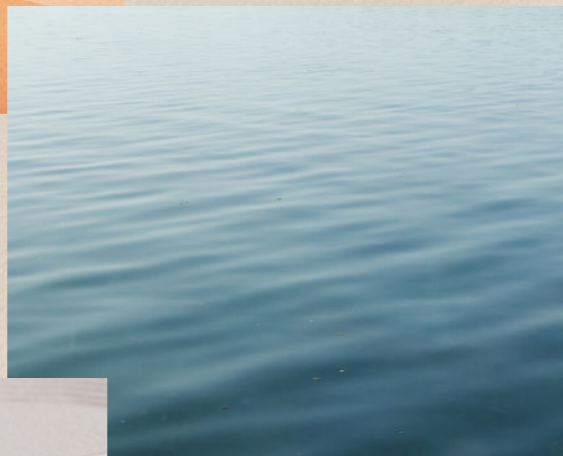


Black: 090VQF

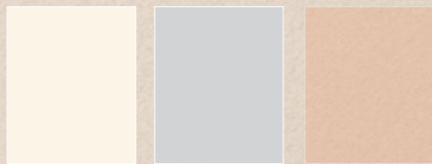


Black: 0E1KCA

CALM



- Wellbeing
- Calm
- Warmth
- Tactile
- Soft
- Bright
- Natural
- Caring
- Breathable



Light beige: 0E7Z5Y



Light beige: 0E7ZAN



Light beige: 0E6UZG



Beige: 0E7Z16



Light brown: 0E6VAU



Beige: 0E7YVI



Warm grey: 0E7Z32



Green grey: 0E6KHQ

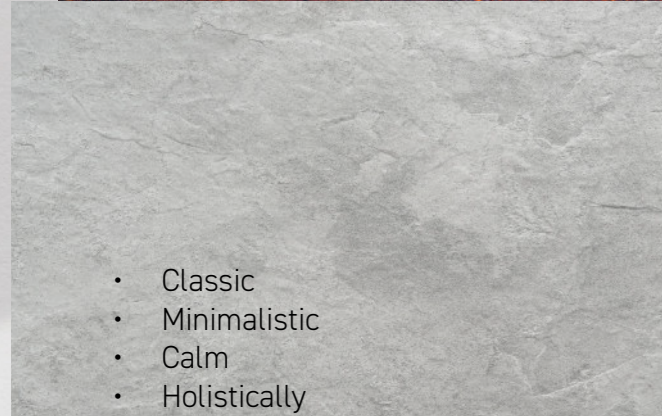
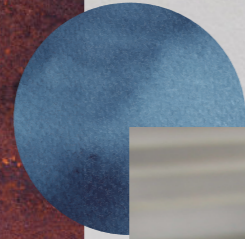


Glacier blue: 0E6VCQ



Blue: 0E7YUK

TIMELESS



- Classic
- Minimalistic
- Calm
- Holistically
- Timeless
- Clear
- Naturalistic
- Simplicity



Select (Gabriel)



Chestnut: 0E80SK

Twill Weave



Burgundy: 0E8120

Twill Weave



Dark green: 0D3U4E

Select (Gabriel)



Dark green: 070XE3

Capture (Gabriel)



Warm grey: 0C2U1N

Capture (Gabriel)



Dark blue: 0DTLUQ

Select (Gabriel)



Blue: 0E81LW

Steelcut trio 3



Grey: 042QRJ

Capture (Gabriel)



Dark grey: 032LZ8

Focus Melange



Black: 0E8112



FLOKK.COM/RH